K-love provides wholesome programming that the entire family can listen to. K-Love is a positive influence to our community, some of the other radio station programming can have a negative effect on our community which in turn affects our family. I personally believe that without positive stations like K-Love our communities are in peril. Every day I am inspired by testimonies of people who by listening to K-Love have been able to face and overcome difficulties such as drugs, alcohol and family relation problems.